

Scam Struggle: 1 in 3 Americans Victims of Identity Theft

Study by IPX 1031 www.ipx1031.com

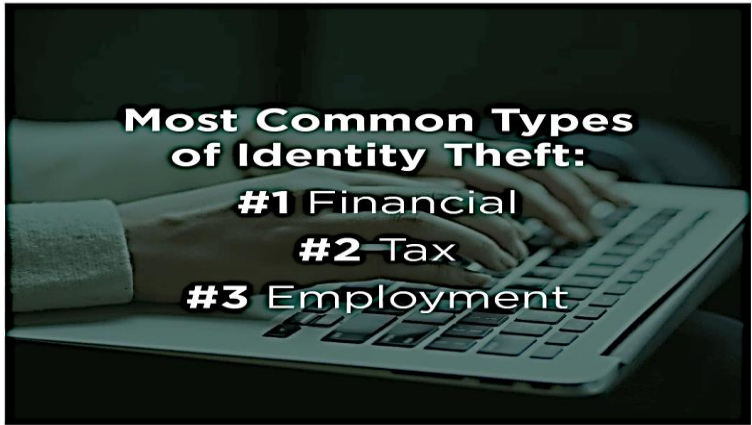
Top 5 Most Common Scams Targeting Americans

AMERICANS' EXPERIENCES WITH FRAUD AND ID THEFT



MOST COMMON SCAMS AMERICANS HAVE FALLEN VICTIM TO:

- 1 Online shopping scams
- 2 Identity theft
- 3 Phishing scams/Wire fraud
- 4 Credit card scams
- 5 Imposter scams



MONEY LOST TO SCAMS



1 IN 3
scam victims have lost
money in the last 3 years

AVERAGE VICTIM has lost
\$1,500 to scams in the last 3 years

TOP SCAMS PEOPLE HAVE LOST MONEY TO:

- #1 Online shopping scam
- #2 Identity theft
- #3 Credit card scam

AMERICANS HAVE LOST AN AVERAGE OF \$4,000 TO SCAMS IN THEIR LIFETIME

39%
of scam victims
didn't report it

TOP REASONS WHY AMERICANS DIDN'T REPORT THE SCAM:

- 1 Didn't feel like enough was lost to warrant a report
- 2 Not sure how to report it
- 3 Too embarrassed to report it

HOW AMERICANS ARE AVOIDING SCAMS

MEASURES AMERICANS ARE TAKING TO PROTECT THEMSELVES FROM SCAMS:

- 1 Increased scrutiny of emails and messages
- 2 Enhanced password security
- 3 Regularly monitoring bank and credit card statements
- 4 Educating themselves about scam techniques
- 5 Increased privacy settings on social media



59%
of Americans
are 'somewhat'
confident
**in their ability
to identify and
avoid scams**

3 IN 4

**CHANGE
THEIR BANKING
PASSWORDS**
AT LEAST
ONCE A YEAR

MORE THAN 1 IN 10
HAVEN'T CHANGED IT
IN 5+ YEARS

17%

**DON'T USE
TWO FACTOR
AUTHENTICATION**
ON FINANCIAL
ACCOUNTS

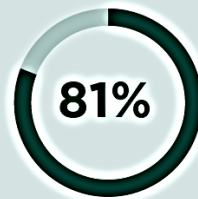
1 IN 10

**HAVE SHARED
PERSONAL
OR FINANCIAL
INFORMATION**
WITH SOMEONE
ONLINE WHO
TURNED OUT TO
BE A SCAMMER

CONCERNS ABOUT SCAMS



worry about
falling for scams



are worried about
cyber security breaches
of personal information

57% HAD INFORMATION STOLEN
THROUGH A DATA BREACH



believe scams
are becoming
more sophisticated

From Komando.com column, 9/22/23

Keep it simple

Thieves still love to use old-school ways to steal your identity. Don't skip these offline tips:

- Out in public, keep your purse and wallet close. Only bring the cards you'll be using.
- Leave your Social Security card, birth certificate and passport at home unless you truly need them.
- Don't put outgoing checks, bill payments or financial information in your home mailbox. Use a postal mailbox or take them to the post office instead.
- Shred old bills and financial records before tossing them.
- Review your credit report and bank statements regularly. You can get a free credit report at www.AnnualCreditReport.com (Now available WEEKLY!)

You're not alone if this happens to you. Resist the urge to stay quiet.

Report fraud, scams and bad business practices to the [FTC. \(https://reportfraud.ftc.gov/\)](https://reportfraud.ftc.gov/)

If you gave out your Social Security number, contact the [SSA \(https://oig.ssa.gov/\)](https://oig.ssa.gov/) immediately and let them know your number was compromised.